

GoNo Branding Rules
Updated 02.28.23

Green = #009933

Red = #b80917

Purple = #666699

Blue = 004c99

Text Base Font = Arial

GoNo Logo Text = Omnes Medium



Trademarks:

WARNING. NEVER use ® in the place of ™

GoNo®

Remedy Rewards®

Food as Prevention™

Find Functional Foods Fast™

FitFunds®

Functional Food™

Efficacy Engine®

MyFormulary®

Fitness Formulary®